

Pilot Seed Funding Proposal Guidelines

We envision a world in which science plays a guiding role in shaping a safe, meaningful, and opportunity-filled future for everyone.

SLF supports projects designed to enhance people's understanding of scientific knowledge and the underlying scientific method, while respecting the cultures of the diverse populations we are looking to reach.

THE SCIENCE LITERACY FOUNDATION SEEKS TO FUND INDIVIDUAL-IMPACT PILOT PROGRAMS UNDER \$25,000. GRANT PROPOSALS SHOULD BE NO LONGER THAN 5 PAGES.

Proposals will be peer reviewed on a rolling basis by SLF's Brain Trust of experts in science literacy, journalism, communications, inclusive science communications, education, and policy. The SLF board may schedule a call with the applicant to discuss the idea and get to know the prospective grantee.

IMPACT GOALS

- Projects should focus on communities, especially underserved communities.
- Projects should be designed to be scalable and fundable in the future.
- Projects should improve science news literacy; combat misinformation and disinformation; and engage people on high-impact scientific topics such as climate change, vaccines and nutrition.

SAMPLE PROJECT AREAS

- Science journalism initiatives that are aligned with SLF's vision
- Community organizing and activism
- Partnership-building projects between communities and scientific institutions
- Education/research projects targeting science news literacy and science comprehension
- Summits, events, or workshops

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PROPOSAL REQUIREMENTS

Grant proposals should be no longer than 5 pages.

1. PROBLEM

A brief statement of the problem or need being addressed.

2. SOLUTION

A short summary of the project that includes what it will do, what benefit it will produce, how and where it will operate/work, for how long, and who will staff it.

3. METHODS

A detailed description of the activities leading to achieving the objectives that includes how, when (project timeline), and why the methods will work.

4. FUNDING REQUIREMENTS

A breakdown of the amount required for the project, how it will be used, and possible future funding plans

5. ORGANIZATION AND ITS EXPERTISE

The name of your group or organization, along with its history, purpose, past activities, and present capacity to carry out the proposal.

6. SCALABILITY

The end of the proposal should provide a clear description of why and how the project could be replicated and expanded if successful.

7. EVALUATION

The specific metrics you will use to determine impact of the pilot program.

Proposals are considered by the Science Literacy Foundation board on a quarterly basis. Please allow at least four weeks from the time of submission for an SLF representative to follow up about the status of your application.

Grantees are creating and developing important programs that should be able to scale and be funded by other organizations. SLF seed funding does not include followup investment.

**Include appendices as appropriate. 501c3 EIN number, appropriate resumes, etc.*



Please send proposals to
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scienceliteracyfoundation.org